

RV EXECUTIVE TODAY

AUGUST 2016

**GEAR
UP**
FOR SUCCESS

**RV DEALERS
INTERNATIONAL
CONVENTION/EXPO**

NOVEMBER 7-11, 2016

Special Preview Issue

starting on page 10

Also:

- **A Customer Follow-up Technique that Increased Sales by 36%** page 18
- **Are Service Advisors Exempt from Federal Overtime Pay Rules?** page 26